



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954951-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954951	06334305

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	M-F News 8 at 5a	5-6a	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	09/25/12	5:55 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$275.00 NM
1	WGAL	W	09/26/12	5:23 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$275.00 NM
3	WGAL	Th	09/27/12	5:35 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$275.00 NM
4	WGAL	F	09/28/12	5:30 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$275.00 NM
2	09/25/12	09/28/12	M-F News 8 at 6a	6-7a	-TWTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/25/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$750.00 NM
2	WGAL	W	09/26/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$750.00 NM
3	WGAL	Th	09/27/12	6:56 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$750.00 NM
4	WGAL	F	09/28/12	6:43 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$750.00 NM
3	09/25/12	09/28/12	NBC Today Show	7-9A	-TWTF--	:30	8	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	8	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Tu	09/25/12	7:21 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM
1	WGAL	Tu	09/25/12	8:35 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM
7	WGAL	W	09/26/12	7:24 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM
2	WGAL	W	09/26/12	8:43 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM
3	WGAL	Th	09/27/12	8:26 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM
8	WGAL	Th	09/27/12	8:56 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM
6	WGAL	F	09/28/12	7:29 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM
4	WGAL	F	09/28/12	8:34 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM
4	09/29/12	09/30/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----SS	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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P.O. Box 26878
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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954951-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/29/12	09/30/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	09/29/12	6:28 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCTV1208H	\$150.00 NM
2	WGAL	Su	09/30/12	6:09 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCTV1208H	\$150.00 NM
5	09/25/12	09/28/12	M-F News 8 at 6p	6-630p	-TWTF--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/25/12	6:13 PM	M-F News 8 at 6p	6-630p	:30	BCTV1203H	\$1,200.00 NM
2	WGAL	W	09/26/12	6:23 PM	M-F News 8 at 6p	6-630p	:30	BCTV1203H	\$1,200.00 NM
3	WGAL	Th	09/27/12	6:24 PM	M-F News 8 at 6p	6-630p	:30	BCTV1203H	\$1,200.00 NM
4	WGAL	F	09/28/12	6:12 PM	M-F News 8 at 6p	6-630p	:30	BCTV1203H	\$1,200.00 NM
6	09/25/12	09/28/12	Access Hollywood	730-8p	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/25/12	7:56 PM	Access Hollywood	730-8p	:30	BCTV1203H	\$600.00 NM
4	WGAL	W	09/26/12	7:46 PM	Access Hollywood	730-8p	:30	BCTV1203H	\$600.00 NM
2	WGAL	Th	09/27/12	7:40 PM	Access Hollywood	730-8p	:30	BCTV1203H	\$600.00 NM
3	WGAL	F	09/28/12	7:54 PM	Access Hollywood	730-8p	:30	BCTV1203H	\$600.00 NM
7	09/25/12	09/28/12	NBC Tonight Show	1135p-1235a	-TWTF--	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	09/25/12	12:32 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1203H	\$150.00 NM
3	WGAL	W	09/26/12	12:30 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1203H	\$150.00 NM
4	WGAL	Th	09/27/12	12:32 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1203H	\$150.00 NM
1	WGAL	F	09/28/12		NBC Tonight Show	1135p-1235a	:00		\$150.00 NM
See MG 7.5									
5	WGAL	F	09/28/12	12:18 AM	Delayed Tonight Show	1205-2a	:30	BCTV1203H	\$150.00 NM
MG for 7.1 09/28									
8	09/25/12	09/30/12	M-Su News 8 at 11p	11-1135p	-TWTFSS	:30	6	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTFSS	6	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	09/25/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$750.00 NM
6	WGAL	W	09/26/12	11:22 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$750.00 NM
5	WGAL	Th	09/27/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$750.00 NM
3	WGAL	F	09/28/12	11:26 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$750.00 NM
4	WGAL	Sa	09/29/12	11:06 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1208H	\$750.00 NM
1	WGAL	Su	09/30/12		M-Su News 8 at 11p	11-1135p	:00		\$750.00 NM
See MG 8.7									
7	WGAL	Su	09/30/12	12:15 AM	M-Su Late News Off-Time	Late News Off-Time	:30	BCTV1208H	\$500.00 NM
MG for 8.1 09/30									
9	09/30/12	09/30/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$200.00				



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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954951-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/30/12	09/30/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 09/30/12 7:21 AM Su 7-730a 7-730a :30 BCTV1208H \$200.00 NM									
10	09/29/12	09/29/12	NBC Saturday Today	8-9a	-----1-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 09/29/12 8:18 AM NBC Saturday Today 8-9a :30 BCTV1208H \$600.00 NM									
11	09/30/12	09/30/12	NBC Sunday Today	8-9a	-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 09/30/12 8:29 AM NBC Sunday Today 8-9a :30 BCTV1208H \$550.00 NM									
12	09/30/12	09/30/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 09/30/12 9:14 AM Sa/Su News 8 at 9a 9-10a :30 BCTV1208H \$400.00 NM									
13	09/29/12	09/29/12	Sa/Su News 8 at 7a	7-8a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 09/29/12 7:41 AM Sa/Su News 8 at 7a 7-8a :30 BCTV1208H \$400.00 NM									
14	09/30/12	09/30/12	Su 730-8a	730-8a	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 09/30/12 7:50 AM Su 730-8a 730-8a :30 BCTV1208H \$100.00 NM									
Total Spots							42		

Payment Terms 30 Days

<u>Gross Total</u>	\$24,700.00
<u>Agency Commission</u>	\$3,705.00
<u>Net Amount Due</u>	\$20,995.00



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

www.thewgalchannel.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Invoice #	Invoice Date	Invoice Month	Invoice Period
950509-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	950509	06311022

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	M-F News 8 at 5a	5-6a	--WTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	5:28 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$250.00 NM
2	WGAL	Th	09/13/12	5:37 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$250.00 NM
3	WGAL	F	09/14/12	5:37 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$250.00 NM
2	09/12/12	09/14/12	NBC Today Show	7-9A	--WTF--	:30	6	\$675.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	6	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	7:29 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$675.00 NM
4	WGAL	W	09/12/12	8:50 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$675.00 NM
2	WGAL	Th	09/13/12	7:56 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$675.00 NM
6	WGAL	Th	09/13/12	8:43 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$675.00 NM
3	WGAL	F	09/14/12	7:56 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$675.00 NM
5	WGAL	F	09/14/12	8:44 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$675.00 NM
3	09/12/12	09/14/12	M-F News 8 at 6a	6-7a	--WTF--	:30	6	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	6	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	W	09/12/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
1	WGAL	W	09/12/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
2	WGAL	Th	09/13/12	6:24 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
5	WGAL	Th	09/13/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
6	WGAL	F	09/14/12	6:15 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
3	WGAL	F	09/14/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
4	09/12/12	09/14/12	M-F 12-12:30p News	12-12:30p	--WTF--	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	09/13/12	12:12 PM	M-F 12-12:30p News	12-12:30p	:30	BCTV1203H	\$200.00 NM

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950509-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/12/12	09/14/12	M-F 12-12:30p News	12-12:30p	--WTF--	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WGAL F 09/14/12 12:15 PM M-F 12-12:30p News 12-12:30p :30 BCTV1203H \$200.00 NM									
5	09/12/12	09/14/12	M-F 5-6p News	5-6p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL W 09/12/12 5:17 PM M-F 5-6p News 5-6p :30 BCTV1203H \$800.00 NM									
2 WGAL Th 09/13/12 5:18 PM M-F 5-6p News 5-6p :30 BCTV1203H \$800.00 NM									
3 WGAL F 09/14/12 5:23 PM M-F 5-6p News 5-6p :30 BCTV1203H \$800.00 NM									
6	09/12/12	09/14/12	M-F News 8 at 6p	6-630p	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL W 09/12/12 6:20 PM M-F News 8 at 6p 6-630p :30 BCTV1203H \$1,200.00 NM									
3 WGAL Th 09/13/12 6:20 PM M-F News 8 at 6p 6-630p :30 BCTV1203H \$1,200.00 NM									
1 WGAL F 09/14/12 6:22 PM M-F News 8 at 6p 6-630p :30 BCTV1203H \$1,200.00 NM									
8	09/12/12	09/14/12	Entertainment Tonight	7-730p	--WTF--	:30	3	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL W 09/12/12 7:17 PM Entertainment Tonight 7-730p :30 BCTV1203H \$325.00 NM									
3 WGAL Th 09/13/12 7:12 PM Entertainment Tonight 7-730p :30 BCTV1203H \$325.00 NM									
2 WGAL F 09/14/12 7:27 PM Entertainment Tonight 7-730p :30 BCTV1203H \$325.00 NM									
9	09/12/12	09/14/12	Access Hollywood	730-8p	--WTF--	:30	3	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL W 09/12/12 7:54 PM Access Hollywood 730-8p :30 BCTV1203H \$225.00 NM									
3 WGAL Th 09/13/12 7:55 PM Access Hollywood 730-8p :30 BCTV1203H \$225.00 NM									
1 WGAL F 09/14/12 7:54 PM Access Hollywood 730-8p :30 BCTV1203H \$225.00 NM									
10	09/12/12	09/15/12	M-Su News 8 at 11p	11-1135p	--WTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WGAL W 09/12/12 11:33 PM M-Su News 8 at 11p 11-1135p :30 BCTV1203H \$750.00 NM									
1 WGAL Th 09/13/12 11:29 PM M-Su News 8 at 11p 11-1135p :30 BCTV1203H \$750.00 NM									
2 WGAL F 09/14/12 11:17 PM M-Su News 8 at 11p 11-1135p :30 BCTV1203H \$750.00 NM									
5 WGAL Sa 09/15/12 11:09 PM M-Su News 8 at 11p 11-1135p :30 BCTV1203H \$750.00 NM									
11	09/16/12	09/16/12	NBC Sunday Today	8-9a	-----2	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----2 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Su 09/16/12 8:23 AM NBC Sunday Today 8-9a :30 BCTV1203H \$450.00 NM									
1 WGAL Su 09/16/12 8:46 AM NBC Sunday Today 8-9a :30 BCTV1203H \$450.00 NM									



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950509-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/15/12	09/15/12	NBC Saturday Today	7-9a	-----2-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----2-	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	09/15/12	7:29 AM	NBC Saturday Today	7-9a	:30	BCTV1203H		\$450.00	NM
2 WGAL Sa	09/15/12	8:44 AM	NBC Saturday Today	7-9a	:30	BCTV1203H		\$450.00	NM
13	09/15/12	09/16/12	Sa/Su News 8 at 9a	9-10a	-----SS	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	4	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WGAL Sa	09/15/12	9:15 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1203H		\$375.00	NM
1 WGAL Sa	09/15/12	9:55 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1203H		\$375.00	NM
2 WGAL Su	09/16/12	9:24 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1203H		\$375.00	NM
4 WGAL Su	09/16/12	9:55 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1203H		\$375.00	NM
14	09/16/12	09/16/12	Su 7-730a	7-730a	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su	09/16/12	7:21 AM	Su 7-730a	7-730a	:30	BCTV1203H		\$100.00	NM
15	09/16/12	09/16/12	NBC Meet the Press	10-11a	-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su	09/16/12	10:46 AM	NBC Meet the Press	10-11a	:30	BCTV1203H		\$1,200.00	NM
16	09/17/12	09/17/12	M-F News 8 at 5a	5-6a	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M	09/17/12	5:44 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H		\$275.00	NM
17	09/17/12	09/17/12	NBC Today Show	7-9A	2-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	2-----	2	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M	09/17/12	7:59 AM	NBC Today Show	7-9A	:30	BCTV1203H		\$700.00	NM
2 WGAL M	09/17/12	8:56 AM	NBC Today Show	7-9A	:30	BCTV1203H		\$700.00	NM
18	09/17/12	09/17/12	M-F News 8 at 6a	6-7a	2-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	2-----	2	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL M	09/17/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H		\$700.00	NM
1 WGAL M	09/17/12	6:56 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H		\$700.00	NM
19	09/17/12	09/17/12	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950509-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	09/17/12	09/17/12	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	12:25 PM	M-F 12-12:30p News	12-12:30p	:30	BCTV1203H	\$225.00 NM
20	09/17/12	09/17/12	M-F 5-6p News	5-6p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	5:22 PM	M-F 5-6p News	5-6p	:30	BCTV1203H	\$800.00 NM
21	09/17/12	09/17/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	6:29 PM	M-F News 8 at 6p	6-630p	:30	BCTV1203H	\$1,200.00 NM
22	09/17/12	09/17/12	Entertainment Tonight	7-730p	1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	7:11 PM	Entertainment Tonight	7-730p	:30	BCTV1203H	\$325.00 NM
23	09/17/12	09/17/12	Access Hollywood	730-8p	1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	7:53 PM	Access Hollywood	730-8p	:30	BCTV1203H	\$250.00 NM
24	09/17/12	09/17/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$2,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	8:49 PM	Mon NBC Prime Other	Prime Other	:30	BCTV1203H	\$2,100.00 NM
25	09/17/12	09/17/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$800.00 NM
26	09/12/12	09/12/12	NBC Prime	8-9p	--W----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	09/12/12	8:42 PM	NBC Prime	8-9p	:30	BCTV1203H	\$1,200.00 NM
27	09/17/12	09/17/12	M-F News 8 at 6a	6-7a	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/17/12	6:30 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950509-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/16/12	09/16/12	M-Su Late News Off-Time	Late News Off-Time	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Su	09/16/12	12:10 AM	M-Su Late News Off-Time	Late News Off-Time	:30	BCTV1203H	\$450.00 NM
29	09/14/12	09/14/12	NBC Today Show II	9-10a	----F--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	F	09/14/12	9:28 AM	NBC Today Show II	9-10a	:30	BCTV1203H	\$150.00 NM
Total Spots							59		

Payment Terms 30 Days

<u>Gross Total</u>	\$35,925.00
<u>Agency Commission</u>	\$5,388.75
<u>Net Amount Due</u>	\$30,536.25



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952516-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	952516	06318532

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	M-F News 8 at 5a	5-6a	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	5:07 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$275.00 NM
2	WGAL	W	09/19/12	5:30 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$275.00 NM
4	WGAL	Th	09/20/12	5:44 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$275.00 NM
3	WGAL	F	09/21/12	5:13 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$275.00 NM
2	09/18/12	09/21/12	M-F News 8 at 6a	6-7a	-TWTF--	:30	8	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	8	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
8	WGAL	Tu	09/18/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
2	WGAL	W	09/19/12	6:08 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
7	WGAL	W	09/19/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
6	WGAL	Th	09/20/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
3	WGAL	Th	09/20/12	6:43 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
4	WGAL	F	09/21/12	6:08 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
5	WGAL	F	09/21/12	6:56 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$700.00 NM
3	09/18/12	09/21/12	NBC Today Show	7-9A	-TWTF--	:30	8	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	8	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Tu	09/18/12	7:59 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$700.00 NM
1	WGAL	Tu	09/18/12	8:59 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$700.00 NM
7	WGAL	W	09/19/12	7:29 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$700.00 NM
2	WGAL	W	09/19/12	8:29 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$700.00 NM
3	WGAL	Th	09/20/12	8:29 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$700.00 NM
8	WGAL	Th	09/20/12	8:49 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$700.00 NM
6	WGAL	F	09/21/12	7:23 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$700.00 NM
4	WGAL	F	09/21/12	8:38 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$700.00 NM



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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952516-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/22/12	09/23/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----SS	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	09/22/12	6:30 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCTV1203H	\$150.00 NM
2	WGAL	Su	09/23/12	6:24 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCTV1203H	\$150.00 NM
5	09/18/12	09/21/12	M-F News 8 at 6p	6-630p	-TWTF--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	09/18/12	6:18 PM	M-F News 8 at 6p	6-630p	:30	BCTV1203H	\$1,200.00 NM
1	WGAL	W	09/19/12	6:22 PM	M-F News 8 at 6p	6-630p	:30	BCTV1203H	\$1,200.00 NM
2	WGAL	Th	09/20/12	6:11 PM	M-F News 8 at 6p	6-630p	:30	BCTV1203H	\$1,200.00 NM
4	WGAL	F	09/21/12	6:15 PM	M-F News 8 at 6p	6-630p	:30	BCTV1203H	\$1,200.00 NM
6	09/18/12	09/21/12	Access Hollywood	730-8p	-TWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	09/18/12	7:54 PM	Access Hollywood	730-8p	:30	BCTV1203H	\$250.00 NM
3	WGAL	W	09/19/12	7:47 PM	Access Hollywood	730-8p	:30	BCTV1203H	\$250.00 NM
2	WGAL	Th	09/20/12	7:43 PM	Access Hollywood	730-8p	:30	BCTV1203H	\$250.00 NM
4	WGAL	F	09/21/12	7:48 PM	Access Hollywood	730-8p	:30	BCTV1203H	\$250.00 NM
7	09/18/12	09/21/12	NBC Tonight Show	1135p-1235a	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	09/18/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1203H	\$150.00 NM
2	WGAL	W	09/19/12	11:58 PM	NBC Tonight Show	1135p-1235a	:30	BCTV1203H	\$150.00 NM
4	WGAL	Th	09/20/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1203H	\$150.00 NM
1	WGAL	F	09/21/12		NBC Tonight Show	1135p-1235a	:00		\$150.00 NM
See MG 7.5									
5	WGAL	F	09/21/12	12:17 AM	Delayed Tonight Show	1205-2a	:30	BCTV1203H	\$150.00 NM
MG for 7.1 09/21									
8	09/18/12	09/22/12	M-Su News 8 at 11p	11-1135p	-TWTFSS-	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTFSS-	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	09/18/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$800.00 NM
5	WGAL	W	09/19/12	11:21 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$800.00 NM
6	WGAL	Th	09/20/12	11:29 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$800.00 NM
2	WGAL	F	09/21/12	11:24 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$800.00 NM
1	WGAL	Sa	09/22/12	11:07 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1203H	\$800.00 NM
9	09/23/12	09/23/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	09/23/12	7:18 AM	Su 7-730a	7-730a	:30	BCTV1203H	\$200.00 NM



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952516-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/22/12	09/22/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	09/22/12	8:21 AM	NBC Saturday Today	7-9a	:30	BCTV1203H	\$500.00 NM
11	09/23/12	09/23/12	NBC Sunday Today	8-9a	-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	09/23/12	8:27 AM	NBC Sunday Today	8-9a	:30	BCTV1203H	\$550.00 NM
12	09/22/12	09/23/12	Sa/Su News 8 at 9a	9-10a	-----SS	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----SS	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	09/22/12	9:20 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1203H	\$400.00 NM
3	WGAL	Sa	09/22/12	9:55 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1203H	\$400.00 NM
4	WGAL	Su	09/23/12	9:09 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1203H	\$400.00 NM
2	WGAL	Su	09/23/12	9:43 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1203H	\$400.00 NM
13	09/23/12	09/23/12	Su 7-8a	7-8a	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	09/23/12	7:44 AM	Su 7-8a	7-8a	:30	BCTV1203H	\$100.00 NM
14	09/23/12	09/23/12	NBC Meet the Press	10-11a	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	09/23/12	10:47 AM	NBC Meet the Press	10-11a	:30	BCTV1203H	\$1,800.00 NM
15	09/24/12	09/24/12	M-F News 8 at 5a	5-6a	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/24/12	5:13 AM	M-F News 8 at 5a	5-6a	:30	BCTV1203H	\$275.00 NM
16	09/24/12	09/24/12	M-F News 8 at 6a	6-7a	2-----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	2-----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	09/24/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$750.00 NM
2	WGAL	M	09/24/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	BCTV1203H	\$750.00 NM
17	09/24/12	09/24/12	NBC Today Show	7-9A	2-----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	2-----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	09/24/12	7:22 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM
1	WGAL	M	09/24/12	8:35 AM	NBC Today Show	7-9A	:30	BCTV1203H	\$750.00 NM



www.thewgalchannel.com

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952516-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/24/12	09/24/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	2-----	:30	2	\$750.00	NM
18	09/24/12	09/24/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/24/12 6:22 PM M-F News 8 at 6p 6-630p :30 BCTV1203H \$1,200.00 NM									
19	09/24/12	09/24/12	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/24/12 7:43 PM Access Hollywood 730-8p :30 BCTV1203H \$600.00 NM									
20	09/24/12	09/24/12	NBC Prime Class of Time - Pre-emptible with notice	8-9P	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/24/12 NBC Prime 8-9P :00 \$2,100.00 NM See MG 20.2 2 WGAL M 09/24/12 9:18 PM Mon NBC Prime Other Prime Other :30 BCTV1203H \$2,100.00 NM MG for 20.1 09/24									
21	09/24/12	09/24/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/24/12 12:09 AM NBC Tonight Show 1135p-1235a :30 BCTV1203H \$150.00 NM									
22	09/24/12	09/24/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/24/12 11:22 PM M-Su News 8 at 11p 11-1135p :30 BCTV1203H \$750.00 NM									
23	09/23/12	09/23/12	M-Su Late News Off-Time Class of Time - Pre-emptible with notice	Late News Off-Time	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 09/23/12 12:27 AM M-Su Late News Off-Time Late News Off-Time :30 BCTV1203H \$625.00 NM LR - Football									

Total Spots 59

Payment Terms 30 Days

Gross Total	\$36,450.00
Agency Commission	\$5,467.50
Net Amount Due	\$30,982.50